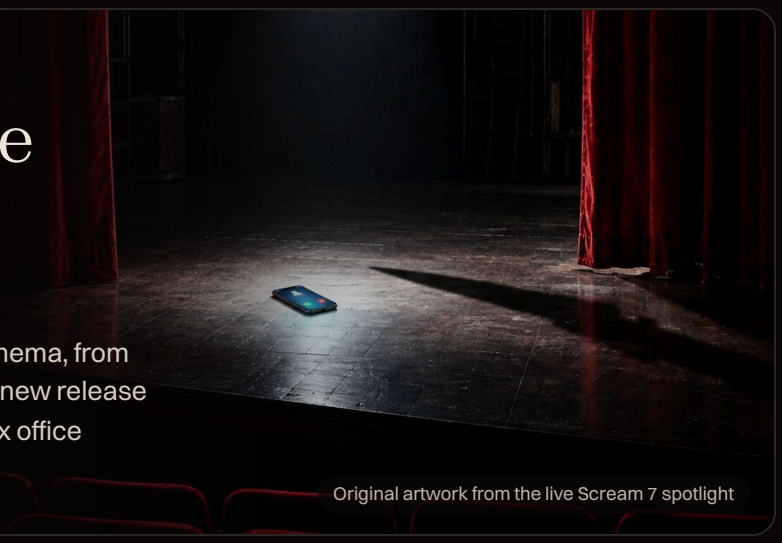
FOR STUDIOS AND STREAMERS

Put your film where horror fans go exploring.

Horror Planet is a free, fan-built history of horror cinema, from 1896 to the films still coming. Our spotlights give a new release the treatment fans share: records, story, cast, a box office timeline and a direct path to watch.



Original artwork from the live Scream 7 spotlight

What fans find

A guided tour of every era, an influence map linking 196 landmark films, marathons, a quiz, the top horror film of every year since 2016 and a Coming Soon calendar. Every title links to where it streams, rents or plays free.

196	130+	4
Landmark films with their own pages	Years of horror, 1896 to 2027	2026 hit spotlights live now

Why it works for a launch

- **Built to be found.** Every film page carries structured data and plain-answer FAQs, and the site is open to Google and the major AI answer engines.
- **Evergreen.** A spotlight keeps working from opening weekend through digital, streaming and the sequel announcement.
- **Proven platform.** The same platform runs Modern Drummer Planet, the digital home of Modern Drummer's history.

PACKAGE 1

Spotlight Partner

A full spotlight in the 2026 Hits section and a dedicated film page, in the format of our Scream 7 feature: $214 million worldwide and a franchise-record $63.6 million opening, all sourced.[1]

- Original key art in the site's style
- Records, timeline, cast and reviews
- Your watch link as the primary button

PACKAGE 2

Streaming Premiere

For a film's arrival on a service, like Obsession's Netflix debut on November 17.[2]

- Featured "Watch now" placement on the film page and Vault card
- Coming Soon calendar entry
- Friday Vault pick in the member email

PACKAGE 3

Franchise Marathon

A sponsored watch-through ahead of a new chapter, such as all seven Scream films on Paramount+.[3]

- Branded marathon with progress tracking
- Watch links for every film
- Shareable quiz and marathon pages

Editorial stays independent. Box office, records and reviews are always sourced and never altered for a sponsor. Sponsored placements are clearly labeled, so fans can trust what they read.

Founding partner rates

Available on request. David Frangioni, Horror Planet
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1. Wikipedia, Scream 7: https://en.wikipedia.org/wiki/Scream_7 2. Forbes: https://www.forbes.com/sites/timlammers/2026/10/27/how-debut-of-obsession-on-netflix-in-november-benefits-awards-season-hopeful/
3. Paramount+: https://www.paramountplus.com/sneak-peak/how-to-watch-scream-movies/ Figures as reported through November 3, 2026. Artwork is original and not official studio art.